Published on *MyPad Now* (https://www.mypadnow.topteacher.com/NCMP2023)

Powered by MyPad Academia | Enterprise

Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) takes immense pride in hosting the Clinical Case Conference on Farm and Companion Animal Practice for Veterinary Students for the ninth consecutive year. This year, the conference will be held at Madras Veterinary College, Chennai between 3rd and 4th August, 2017.

This two day conference will witness clinical presentations related to farm and companion animal practices in the fields of medicine, surgery and gynaecology presented by students from all over India and abroad thus providing a dynamic, interesting and entertaining learning experience for all. This annual event will help bring together local and international students to learn, exchange ideas, innovate and make contacts that will be valuable for their future careers. Prizes will be awarded for the best clinical presentation in each session selected by a panel of eminent clinical jury. The overall best undergraduate and postgraduate presentations will receive the TANUVAS Vice-chancellor's Award. ***As a new initiative in this conference, one undergraduate and one post graduate student for small animal section and one undergraduate and one post graduate student for large animal section will be awarded the Clinical Case Conference Travel Grant exclusively based on their quality of paper submitted.***

We would be extremely happy and much obliged if you could be a part of this wonderful event by way of providing sponsorship for the event. Associating yourself with this unique event would ensure exposure of your brand to the veterinary student circuit that sprawls the length and breadth of the country. For further details kindly visit our website www.tanuvas.org.in [1] or log on to www.mypadnow.com/ccc2017 [2]. The details of sponsorship are as follows.

Sponsorship Type	Sponsorship Amount*
Prime Sponsors	**Rs.1,000,00/- plus Rs.50,000/- (Student Registration)**
Gold Sponsors	**Rs.50,000/- plus Rs.50,000/- (Student Registration)**
Silver Sponsors	**Rs.25,000/- plus Rs.25,000/- (Student Registration)**
Conference Kit	**Rs. 50,000/-**
Food Sponsor	
Breakfast (per day)	**Rs.40,000/-**

Lunch (per day)	**Rs.75,000/-**
Dinner	**Rs.1,00,000/-**
Sessions Tea (2 sessions per day)	**Rs.35,000/-**

Inclusion of applicable service tax

Payment can be made in the form of cheque or demand draft drawn in favour of Organizing Secretary, Clinical Case Conference, 2017.

PRIME SPONSORS

- Your logo and text will be featured in the backdrop on both the days
- Ten minutes on stage exclusive promotion of your product /service
- Periodic on-stage AV announcements in between the sessions
- Space for stalls outside the session venues for display of your products
- Display of 6 standees at different session venues
- Brochure/handouts can be distributed

GOLD / DINNER SPONSORS

- Your logo and text will be featured in the backdrop on both the days
- Five minutes on stage exclusive promotion of your product /service
- Periodic on-stage AV announcements in between the sessions
- Space for stalls outside the session venues for display of your products
- Display of 4 standees at different session venues
- Brochure/handouts can be distributed

SILVER/CONFERENCE KIT/LUNCH SPONSORS

- Your logo and text will be featured in the backdrop on both the days
- Periodic on-stage AV announcements in between the sessions
- Space for stalls outside the session venues for display of your products
- Display of 2 standees at different session venues
- Brochure/handouts can be distributed

BREAKFAST/SESSIONS TEA SPONSORS

- Your logo and text will be featured in the conference venues in the best possible ways
- Display of 2 standees at the Food court
- Space for stalls outside the session venues for display of your products
- Brochure/handouts can be distributed

MARKET YOUR BRAND THROUGH DIGIFOCUS!!!!

What is DigiFocus™?

A Digital Revolution to reach target audience more effectively

Benefit of using DigiFocus™:

1. Right audience 100%
2. Low cost and high ROI / ROO
3. More options to reach targeted audience effectively and engage them actively.
4. Measurement / statistics
5. At your fingertip in real time 24x7.

1. **Basic Packages**

Sl.No	**Package Name & Details**	**Scope of Service / Benefit**	**No. of Slots**	**Service cost**
1	**DigiFocus™ Best Wishes**	**Wish the Conference with a flower or with logo or your Photo**	Multiple slots	5,000
2	**DigiFocus™ Advertiser's Directory**	Generate awareness and create about your company by using your logo and other details	Multiple Slots	5,000

1. **Standard Packages**

Sl.No	Package Name & Details	Scope of Service / Benefit	No. of Slots	Service cost
3	**DigiFocus™ Order invoice / receipt advertorial**	Options: Your Brand Logo, Banner, Product images	2 Slots One at the top portion of Invoice Another at the bottom of the Invoice	50,000
4	**DigiFocus™ Registration / submission message advertorial**	Options: Your Brand Logo, Banner, Product images Offered as package in both Delegate Registration as well as Paper / Poster submission	1 Slot	25,000
5	**DigiFocus™ reach**	**Acknowledgement emails**	2 Slots One at top Another at bottom First come first served basis	25,000

6	**DigiFocus™ Call for Paper Count down engagement**	**Many Delegates comes and submit Paper – a good way to get noticed**	1 slot	20,000
7	**DigiFocus™ Banner Ad**	**Upload your banner and change as and when required for better branding and visibility**	Limited slots & sizes	10,000 each banner

1. **Premium Packages**

Sl.No	**Package Name & Details**	**Scope of Service / Benefit**	**No. of Slots**	**Service cost**
8	DigiFocus™ BB Service	This "**B**rought to you **B**y" service provides more visibility to a brand and it always displays the message for example "This Conference is brought to you by XYZ Company."	ONE	3,00,000
9	Gaming /Contest	This provides an interesting and interactive features for promote your product and services by way of offering "Contest" and the winner will be decided on the day of the event in front of all Delegates and the system will pick up a random "Contestant". The Sponsors can provide winner Gifts like one of their products, offering services as Complimentary or iPad, iPhone, etc. which will attract Delegates to participate.	Multiple slots	3,00,000 plus cost of the prize
10	**DigiFocus™ Digital Trade Booth**	Generate awareness and create about your company by using your logo and other details	Multiple Slots	50,000

11	**DigiFocus™ Reach Direct Campaign**	**Send your product details or service details through email directly to all registered participant with catalogues – all authors and other attendees**	As per needs	15000

Sample site: Please visit :
https://www.mypadnow.com/iapmapcon2017 [3]

Director of Clinics and Organizing Secretary
9th Clinical Case Conference on Farm and Companion Animal Practice
Madras Veterinary College, Chennai

Source URL (modified on 01/08/2018 - 7:30pm): https://www.mypadnow.topteacher.com/ccc2017/sponsorship

Links
[1] http://www.tanuvas.org.in
[2] http://www.mypadnow.com/ccc2017
[3] https://www.mypadnow.com/iapmapcon2017

Powered by
Diligent Digital Automation
MyPad
Academia | Enterprise